



Division Unit Report for: Advising Administration Community (AAC)  
Submitted by: Greg Mason, Chair

Please complete Columns 1 through 6 and return by August 15, 2021.

Please send your report to your [Cluster Rep](#) and the ACD Reps: Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison Lizbeth Alcántara ([lizbeth@ksu.edu](mailto:lizbeth@ksu.edu)). Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>	<b>8. Future action(s) based on data</b>  <i>(Data-informed decisions)</i>
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Co-host panel/forum discussions in collaboration with other NACADA Communities on relevant administrative topics (e.g., hiring advisors during the pandemic)	Early collaboration needs to occur between this chairperson and chairpersons in other select ACs. Ask steering committee members to assist with moderating panel/forum discussions	AAC will co-host at least three of these panels/forums prior to August 2021. Brief evaluation will be sent to all participants after the event in order to solicit feedback for improvement.	NACADA E.O. (for promotion)  Advisor Training and Development Community  Canadian Advisors Community  NACADA Review Editors	Challenges related to coordinating with other advising communities, especially with a lack of in-person events during the first half of 2021 (fewer serendipitous opportunities for collaboration.)	This goal has been achieved. Our AC co-hosted two panel discussions with the Advisor Training & Development AC, and one with the Canadian Advising AC.	Feedback from these events was very positive. Participants appreciated their targeted nature (e.g., not just advising administrators, but <i>Canadian advising administrators.</i> ) Targeted panel discussions will continue for the coming year.

Expand and communicate the scholarship of academic advising	Members will submit proposals for administrator-specific sessions (concurrent, panel, poster or otherwise) at NACADA Regional and Annual Conferences in 2021.	Need to communicate and encourage AAC members, especially steering committee members, to submit proposals by their due date. Encourage community members to collaborate on proposals. Encourage AAC members to apply for scholarships for these events.	Working with the NACADA E.O., track how many administrator-related proposals are submitted for 2021 conferences.	NACADA E.O. (for promotion)	Less participation in these events due to not having professional development funds available during FY20-21 (and possibly FY 21-22.)	It seems that the challenge in column #6 did come to fruition; however, I was very pleased with the quality of the proposals submitted within our AC area for the annual conference. It was difficult selecting who the sponsored sessions would be!	I think that we can do a better job of promoting proposal submission, but I also think that much of the submission decline was due to a lack of professional development funds (no data to show, but anecdotal evidence from AC members does seem to support this...especially looking at annual conference registration numbers.)
Develop and sustain effective Association leadership	The AAC will have greater representation and input on the format/content of the NACADA Administrators' Institute.	Increased collaboration with Admin. Institute Chair and Advisory Board members about the work of the AAC. Offer promotion of the AI to AAC membership.	Have the AAC represented on the AI Advisory Board for 2021 and possibly beyond.	Tara Warden, AI Chair Other AI Advisory Board members	None anticipated.	I am now a member of the Advisory Board and meet monthly with the Admin. Institute Chair	We do not yet know the format of the 2022 Admin. Institute, but the goal will be to increase participation especially among our global (non-US) advising administrators. This will likely need to happen via a hybrid format.

**INSERT rows as needed**

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>